



**The YWCA of the City of New York**

**44<sup>th</sup> Annual**

**YW ACADEMY**

**SALUTE LUNCHEON**

**YWCA  
IS ON A  
MISSION**

# Welcome to the Academy!



Dear Friends,

The YW Academy Salute Luncheon is the admission to a sorority of more than 3,000 distinctive women leaders that is a formidable force for change! Before the Academy's creation more than 44 years ago, it was rare to see titles such as vice president, managing director, or president attached to a women's name. Today, the Academy includes several CEOs and a myriad of Fortune 500 companies as partners (<http://www.ywcanyc.org/all-time-awl-list/>.)

The Academy is part of a proud tradition of uniting the YWCA of the City of New York with influential companies in the city to increase diversity in the workplace and promote it in the civic discourse around social issues, while supporting programs that help vulnerable New Yorkers find their way to self-sufficiency. The great minds, hearts, and spirits of our Academy members keep us moving forward in the face of struggles for equal pay, and racial and gender parity.

Membership means:

- **more advocates** in the halls of influence and power
- **one brand with many voices** against pervasive injustice
- **national influence** in community, race, and gender relations

The Salute Luncheon acknowledges our New York City companies who recognize their leaders and demonstrate their support of diversity and empowering women. Together, with the YW, we stand proud of the trailblazers who came before us and celebrate this year's class in the YW Academy of Women Leaders.

Warm regards,

Debra A. Baker  
Board Chair

# Our Mission

**YWCA IS DEDICATED TO ELIMINATING RACISM, EMPOWERING WOMEN AND PROMOTING PEACE, JUSTICE, FREEDOM AND DIGNITY FOR ALL**



## Work

- Race/Gender Parity
- Career Planning
- Pay Equity



## Home

- Financial Literacy
- Safety & Wellness
- Domestic Violence



## School

- STEM
- College Access
- Service Learning
- Leadership Development



## Community

- Volunteer Matching
- After-school Programs
- Advocacy and Policy
- YW Salon Panels



# The YW Salutes Working Women



## 44TH ANNUAL YW ACADEMY SALUTE LUNCHEON



**2017  
WOMAN OF INFLUENCE**  
**Monique R. Herena**  
BNY Mellon

Chief Human Resources Officer  
and Senior Executive Vice President,  
Marketing & Corporate Affairs



**2017  
MAN OF THE YEAR**  
**Michael J. Dowling**  
President & CEO  
Northwell Health



**2017  
GRACE HOADLEY DODGE  
COMMUNITY LEADERSHIP AWARD**  
**Joan Malin**  
Planned Parenthood of New York City  
(PPNYC)  
Chief Executive Officer

For more than 150 years, the YWCA of the City of New York (YW) has showcased a commitment to creating a more equitable and inclusive society.

By recognizing and realizing the potential of girls and women from the 19th century through today, the YW has been on the frontlines of advocacy, leading the charge on some of the most life-changing and progressive issues of our time. Through the YW, women, establish a voice and enact new visions for their lives. Young girls, too, find support, inspiration and motivation to live out their dreams.

### What is the YW Academy SALUTE luncheon?

The luncheon is the nation's premier tribute to women leaders in various industries and sectors. Influencers and groundbreakers in business, media, technology, law, medicine and public service are celebrated for their civic involvement, professional accomplishments and enterprising leadership.

SALUTE brings together more than 500 business professionals who represent the best of our great city.

At SALUTE, the YW honors one special woman and one deserving man with two coveted signature recognitions — the Woman of Influence and the Man of the Year awards — for demonstrating a commitment to diversity and supporting female-focused initiatives.

In addition, SALUTE celebrates the contributions of individuals and organizations that have a track record of uplifting communities. through philanthropy with the Grace Hoadley Dodge Community Leadership Award

### Getting Involved: Nominations and Sponsorships

Your organization can recognize incredible women leaders and high-potential talent from your company by nominating them to for the YW Academy class of 2017. In addition to joining a network of more than 3,000 women in leadership roles at global entities, participants will:

- Represent and raise the profile of their company's commitment to women's equality and empowerment
- Meet and network with hundreds of fellow leaders and professionals
- Be featured in a full page advertisement in *The New York Times*
- Be featured on the YW website as well as in all collateral about the event

To learn more about sponsorship and nominations, please contact Daricel Calcano, Event Manager at [ywca@thewakemanagency.com](mailto:ywca@thewakemanagency.com) or 212-500-5953x705.

# YW Academy Overview

At the Salute Luncheon, inductees become lifetime members of the YW Academy's distinguished network of 3,000 honorees. These women are redefining equity and equality, reflecting the brilliance, values, and realities of what it means to be a woman and business leader in our society.



**Bridget E. Engle**

*Class of 2006*

CIO

BNY Mellon

**Shelly Hanan**

*Class of 2006*

CEO

Morgan Stanley Bank

**Anita Hersh**

*Class of 1986*

CEO

Lister Butler

**Margaret Kean**

*Class of 2005*

CEO

Synchrony Bank

**Sylvia Rhone**

*Class of 1990*

CEO

Vested in Culture

**Julie Spellman Sweet**

*Class of 2000*

Group Chief Executive

North America

Accenture



# Man of the Year

Men have played a key role in promoting the YWCA of New York City's mission, especially as captains of industry, who have demonstrated their leadership, service, and commitment to advancing diversity in the workplace.

For the past ten years, the YW has awarded its coveted **Man of the Year** award to executives who are innovators in fostering inclusivity into their workforce and working environments, serving as models for others to emulate.



*Figure 1 MOY 2014 Duncan Niederauer – Former CEO of NYSE Euronext*

## Past Honorees Include:

- 2016 Rob Spectre – Former Lead Developer, Twilio
- 2015 Arthur P. Steinmetz – Chairman, CEO and President, OppenheimerFunds
- 2014 Duncan Niederauer – Former CEO of NYSE Euronext
- 2013 Matthew Winkler – Editor-in-Chief, Bloomberg News
- 2012 Gerard S. LaRocca – Chief Administrative Officer, Americas Barclays
- 2011 Steven Davis – Chairman, Dewey & LeBoeuf LLP
- 2010 Kevin Burke – Chairman, President and CEO, Consolidated Edison, Inc.
- 2008 Mr. Roger Farah – President and CEO, Polo Ralph Lauren Co.
- 2007 Robert F. Perry, – Managing Partner, King & Spalding
- 2006 Stephen J. Dannhauser – Chairman, Weil, Gotshal & Manges LLP

## YW Academy Member Benefits:

- **STAND OUT** in your organization, industry, and in New York City.
- **AFFILIATE** with empowerment, advocacy, and activism in support of women and girls.
- **NETWORK** with CEOs, CIOs, and Entrepreneurs across industries.
- **SHARE** stories and learn from each other's experiences.
- **CONNECT** to nationally renowned content on social justice and diversity.



## ENGAGE:

1. **MENTOR** young professionals.
2. **HOST** underserved girls at work.
3. **VOLUNTEER** for YW programs.
4. **SPEAK** at monthly panel discussions.
5. **PROMOTE** YW thought leadership on diversity.
6. **SOURCE** business equity ideas for YW media.



# Corporate Partner Benefits

After nearly 160 years as a New York City institution, the YWCA stands as a beacon of equity and hope. The Academy serves as a bridge for partner companies directly into the most underserved communities.

**Your Brand will be affiliated with:**

**Empowerment:** Academy events educate a company's women leaders for the advancement in the workplace.

**Advocacy:** The Academy leverages the collective power of its members and partner companies to ensure women's voices are reflected in public policies.

**Activism:** Members and corporate partners help fight for every NYC girl to gain the skills, knowledge and confidence to advance in life options of her choice.



**"What I remember most about Salute is....Seeing my teenage daughter's face when I stood on the stage. It is not often that your kids get to see you as someone other than a mom. She was fascinated to see all the amazing women who were being honored and proud of me!"**

Lauren Malafronte, AWL 2009  
Managing Director Barclays Capital



To learn more about the YW Academy of Women Leaders, contact Don Vogel, Chief Development Officer, at 212-735-9718 or [dvogel@ywcanyc.org](mailto:dvogel@ywcanyc.org).



# Academy of Women Leader Member Companies

## **\$500,000+**

American Express  
Citi  
Cleveland H. Dodge Foundation  
Consolidated Edison Company of New York, Inc.  
JPMorgan Chase  
United Way of NYC

## **\$250,000+**

AT&T  
Bristol-Myers Squibb Company  
CIBC  
Colgate Palmolive  
Cravath, Swaine & Moore LLP  
Goldman Sachs  
IBM  
KMPG  
Marsh & McLennan Company  
Merrill Lynch  
Morgan Stanley  
New York Life  
PepsiCo  
Pfizer  
Price Waterhouse Cooper LLP  
Rockefeller Group  
S&P Global  
U.S Trust  
UBS  
United Technologies Corporation

## **\$100,000+**

Arrow Electronics, Inc.  
Bank of America  
Barclays  
Berkeley College  
Bowne & Co., Inc.  
Credit Suisse  
Cushman & Wakefield  
Deloitte  
Dewey & LeBoeuf  
Ernst & Young LLP  
HSBC Bank USA  
Liz Claiborne Inc  
MasterCard  
MetLife

## **\$100,000+ cont.**

New York Power Authority  
NYSE Euronext  
Proskauer Rose LLP  
Ralph Lauren  
TD Bank  
Towers Perrin  
Weil, Gotshal & Manges LLP  
Young & Rubicam

## **\$50,000+**

Bloomberg L.P  
BNY Mellon  
GE  
King & Spalding LLP  
McCann Erickson NY  
NYU Langone Medical Center  
Ogilvy & Mather  
Otis Elevator Company  
Wachovia Bank, N.A

## **\$5,000 to \$49,999**

American Ballet Theatre  
Aon Global  
AXA Equitable Life Insurance Company  
BlackRock  
Chartis U.S  
Cisco  
Cleary Gottlieb  
Davis Polk & Wardwell LLP  
EMC Corporation  
Gibbons P.C  
Glow Media  
Grey Group  
Kramer Levin Naftalis & Frankel LLP  
Lowenstein Sandler  
Milbank, Tweed, Hadley, McCloy LLP  
MTV Networks  
National Urban League  
Northern Trust Corporation  
NYU College of Nursing  
Oppenheimer Funds  
Sutherland Ashbill & Brennan LLP  
Thomson Reuters  
Wachtell, Lipton, Rosen, and Katz

# Nomination form for Induction

## 2017 YW Academy of Women Leaders

eliminating racism  
empowering women  
**ywca**  
New York City

Friday, October 27, 2017  
12:30 – 2:00 pm  
Marriott Marquis  
1535 Broadway  
New York, NY 10036

44TH Annual YW Academy  
**SALUTE  
Luncheon**

**YWCA**  
**IS ON A  
MISSION**

### HONOREE PROFILE

Name of Honoree, exactly as it should appear in the Journal

Pronunciation of the Honoree name

Title of Honoree, exactly as it should appear in the Journal

Company/Organization, exactly as it should appear in the Journal

Street Address

City

State

Zip

Telephone

Fax

E-Mail

#### PERSONAL INFORMATION

(For YWCA-NYC YW files only; please fill out completely)

Name

Home Address

City

State

Zip

Telephone

Fax

E-Mail

Outside directorships/Other affiliations

#### WHAT TO INCLUDE

1. **Biography.** (Maximum of 150 words) Bio should describe the honoree's:

- Outstanding professional achievement
- Civic commitment
- Leadership

The bio will be used on the YWCA website as part of the event promotional materials.

2. **Salute Statement.** A one-sentence statement that summarizes the honoree's accomplishments and contributions to the organization and overall community. This statement will be highlighted in the e-Journal and should follow the form:

*[Company name] salutes [Honoree] because/for...*

Sample:

*[Company name] salutes [honoree name] for her professional accomplishments and commitment to diversity and inclusion.*

3. **Headshot.** Photograph will be used in the YW Academy Journal and The New York Times ad. Any black and white or color photo may be submitted, but please no slides or transparencies. If submitting a photo electronically, please send as a high-resolution JPEG or TIFF file for a 3-1/2" x 4" presentation.

Deadline: Materials are requested by Friday, October 6, 2017 to be included in the journal. Send to [ywca@thewakemanagency.com](mailto:ywca@thewakemanagency.com) or Daricel Calcano, 445 Hamilton Avenue. #1102, White Plains, NY, 10601. For questions, [ywca@thewakemanagency.com](mailto:ywca@thewakemanagency.com) or 212-500-5953x705.

# 44TH Annual YW Academy SALUTE Luncheon Sponsor Levels

**FRIDAY, OCTOBER 27, 2017 12:30 - 2:00 P.M.  
MARRIOTT MARQUIS NEW YORK, 1535 BROADWAY**

☐ **\$75,000 – CORPORATE UNDERWRITING**

(2) tables (18 guests and 2 YW Academy honorees)

VIP seating, Honoree photo in *New York Times* ad, Corporate Listing in all event materials as the Presenting sponsor, Premier recognition with link to company website on the YW webpage, Public acknowledgement during the event, Honoree admission to pre-luncheon VIP reception, Five-minute keynote at SALUTE by company executive, Naming rights for the presentation of the William I. Spencer Award, High frequency exposure of full-screen journal ad, Invitation to spotlight honorees at the YWCA NYC CEO Speaker Series, Special recognition from the podium during the event

☐ **\$50,000 – LEADERS**

(2) tables (18 guests and 2 YW ACADEMY honorees)

Premier seating, Honoree photo in *New York Times* ad, Leader listing in all event materials, Premier recognition with link to company website on the YW webpage, Public acknowledgement during the event, Honoree admission to pre-luncheon VIP reception, High frequency exposure of full-screen e-journal ad, Invitation to spotlight honorees with the YWCA NYC CEO Speaker Series, Special recognition from the podium during the event

☐ **\$25,000 – INVESTORS**

(1) table (9 guests and 1 YW ACADEMY honoree)

Prominent seating, Honoree photo in *New York Times* ad, Investor listing in printed materials, Honoree admission to pre-luncheon VIP reception, Frequent exposure of full-screen e-journal ad

☐ **\$10,000 – PATRONS**

(1) table (9 guests and 1 YW ACADEMY honoree)

Choice seating, Honoree photo in *New York Times* ad, Patron listing in printed materials, Honoree admission to pre-luncheon VIP reception, Half screen e-journal ad

☐ **\$5,000 – COMMUNITY**

(1) table (9 guests and 1 YW ACADEMY honoree)

Choice seating, Honoree photo in *New York Times* ad, Community listing in printed materials, Honoree admission to pre-luncheon VIP reception Half screen e-journal ad

*Note: This level is only available for nonprofits and NGOs. There are only 5 sponsorships available at the Community level.*

☐ **\$1,000 - PATRON TICKET(S)**

Choice seating

☐ **\$500 - FRIENDS TICKET(S)**

General seating

**E-JOURNAL ADVERTISING:**

**\$2,000**

☐ High frequency exposure of full screen e-journal ad

☐ **\$1,500**

Frequent exposure of full screen e-journal ad

☐ **\$1,000**

Frequent exposure of half page e-journal ad

☐

**\$500**

Name listing in e-journal, shared with that of other supporters

**AD SPECIFICATIONS:**

Full-Page Ad: 11 x17 (landscape)

Half-Page Ad: 11 x 8 1/2 (portrait)

High resolution artwork should be sent to [ywca@thewakemanagency.com](mailto:ywca@thewakemanagency.com) no later than October 6, 2017.

Ads should be sent in pdf format only.

Listing (Individual or Company name as it should appear in printed materials)

Name		Title
Company		
Billing Address		
City	State	Zip
Telephone	E-mail	

**Payment Options**

Enclosed is my check for \$ \_\_\_\_\_ (Please make check payable to YWCA NYC)

☐ American Express

☐ MasterCard

☐ Visa

Card number

Exp. Date (mm/yy)

Name as it appears on card

Signature

Contributions are tax-deductible to the extent allowed by law. The non-deductible value of each ticket/table is \$93/\$930. Please return this completed form and your payment to YWCA NYC Special Event Office, 445 Hamilton Avenue #1102, White Plains, NY 10601. For more information or questions contact our Event Team at 212-500-5953 x705 or [ywca@thewakemanagency.com](mailto:ywca@thewakemanagency.com).